

*Michigan Chapter Alliance for Community Media
Board Meeting Minutes*

January 11, 2017

Location: Conference Call

MI-ACM Board Members:

Present:

Absent:

- I. Call to order: at 3:06 by Alysha. Deborah, Alysha, Milward, Ian, Ted. Ashley and Beth called in at 3:20pm.
- II. Approval of Agenda
 - Moved to approve by Ian, second by Milward, all in favor
- III. Approval of Board Meeting Minutes from Station Tour 10.18.2016
 - Moved to approve as submitted by Ian, second by Ted, all in favor
- IV. Membership & Events
 - 1) MAB: Finalize MAB
 - a) Inventory & Member Tracking Management
 - b) How Community Media and Local News Work Together
 - c) Volunteer Recruitment Strategies
 - d) Exhibit Hall Refreshment Break
 - e) MI-ACM & NATOA Joint Meeting
 - 2) Scholarships for Cincy Spring Conference
 - a) State Chapters Sponsored – if we want to allocate money to a scholarship, we need a new line item and approval.
 - i) We would be comfortable with someone who was from Michigan, a board member, producer
 - ii) If they get a CSACM Grassroots scholarship for someone from Michigan, we might be willing. We are happier to get people to our events.
 - iii) Affinity dinner/networking dinner – people pay for their own meals
- V. Communications & Technology
 - 1) Comcast & Fiber – Radiant Communications

- a. Hunting for replacements, thorbroadcast.com for \$300, HD/SDI, downconvert

VI. Budget – Treasurers Report (Beth)

- 1) See Treasurers Report as attachment
- 2) Add one revenue line item: Fundraising
 - a. Possibly a “pocket drive” – what do we want to do with these donations?
- 3) Motion: Approval of 2017 Budget
 - a. Motion: Ted, Second: Milward (M/S/P)

VII. Tax Returns

- 1) Do we need to file a reporting document to the state/federal?
 - a. Beth will talk to National ACM. Alysha mentioned that there may be local help.

VIII. New Business

- a. UpNorth Media Center Station Tour in September 2017

IX. Adjourn at 4:13 pm