

Michigan Chapter Alliance for Community Media

Board of Directors Meeting Minutes
Location: Phone Conference Call
May 16, 2014

I. Call to Order at 1:40 p.m.

II. Roll Call: Alysha, Jon, Beth, Ashley, Linda, Deborah

III. Approval of Minutes

Alysha moved to approve the minutes from May 1, 2014.
Beth seconded the motion. No discussion.
Motion passes 4-0-2

IV. Old Business

A. Policies & Procedures

1. By-laws

Ashley asked why there was an attorney on the original document. Jon clarifies that Neal was the President at the time and happened to be an attorney, thus we do not have to run the by-laws through an attorney to update. Jon suggests we should title our documents with National Federation of Local Cable Programmers Michigan Chapter DBA Alliance for Community Media Michigan Chapter.

Alysha moved to put the by-laws back to the board by June 16 for approval and send to the members after board approval. Beth seconded the motion. No discussion. Motion passes 6-0-0.

2. NPO Status

Alysha asked if we had a taxpayer ID number (TIN). Jon confirmed that we do. This is similar to a social security number but for a business. Jon says we do not need to update the TIN. Alysha wonders if we need to update the file. Jon has all the paperwork of when this was initially filed and will be sharing with Alysha so she can do more research. Alysha will ask the National ACM what we need to report on. They have stated that we can use their name and logo but are our own entity now, which the MI chapter has been already.

B. URL Domain Name for Website

Jon asked what we were receiving for the price. Beth explained that using GoDaddy for our domain name, we would just get the .org name. From there we would link the .org to the Wordpress site, which is free. Alysha moves to approve the domain name of michiganacm.org. Discussion: Ashley asked how do we go about paying for the domain name. Does the MI-ACM have a credit/debit card to use with GoDaddy? Jon confirms that the MI-ACM does not have a credit/debit card. After discussion the resolution was that someone could personally pay for it and bring a reimbursement up for board approval. Jon also suggests setting up a PayPal account. Ashley added that people could also donate on the Website if we had a PayPal set up.

Alysha moves to approve the board sets up a PayPal account. Beth seconded. Discussion: Linda states that this is another account so we should bring it up to the group. Jon agrees with that statement. Discussion closes.
Motion passes 6-0-0.

C. MI Media Station Info

Alysha sent out a spreadsheet with centers names on it and board member names with a timeframe to call. Alysha is working on a draft letter to send out to these centers.

D. Committees

Deborah asked if these committees were enough. Alysha says she thought combining them would be best so board members could team up on a committee to get things done. She thought having one committee per board member would be an overload. Committees are presented as: event planning and membership services, communications and technology, & public policy and legal. Alysha will be sending out detailed instructions on what the jobs of these committees should be. We will follow up with an online vote about who wants to head what committee. Deborah suggests that franchising be added to the public policy and legal committee, because those issues overlap in conversation often. The group agrees that would work. So the committee will be public policy, legal and franchising.

E. Fall Event- Peg Crawl

Friday, October 10th will be the fall station tour “PEG Crawl.” Kalamazoo, Battle Creek, and GRCCMC agreed. Alysha has not heard back from Holland. Alysha is still working on organizing this. Jon says there is an access center in Wyoming that would be good to go to. Deborah will asks their contact Tom Martin about doing the tour. Jon could possibly get us into the City of Grand Rapids’ center.

Tentative meeting time that day will be 9/10 a.m. Details to follow soon from Alysha.

F. Spring CSR Conference with NATOA

Alysha found out that MI-ACM normally hosts/sponsors a social event at the Spring Conference. We did not do a social event this year, but should next Spring. Alysha asks everyone to start thinking about ideas for hosting or funding a social event at this conference. The Spring conference will be in Lansing March 12-14.

V. New Business

A. Next Meeting

Alysha says we will do some follow ups via email to review documents discussed today. The next face to face meeting will be either at the Peg Crawl or Philo in October. More information to come soon. Alysha says this will be our Fall meeting instead of having another face to face meeting in September.

B. Next Board Meeting

We will plan to have another board conference call tentatively in August.

VI. Announcements

A. Google Docs

Alysha has set up a MI-ACM Google account and will be sharing some documents with everyone soon.

VII. Adjournment at 2:26 p.m.