

# Michigan Chapter Alliance for Community Media

General Meeting Minutes  
Location: Phone Conference  
Date: October 18, 2016

## **I. Call to Order at 2:04 p.m.**

Attendance: Alysha, Milward, Beth, Ian, Ted.

## **II. Approval of Minutes**

Motion to approve by Beth, Second by Ian. All in favor – motion passes.

## **III. Approval of Agenda**

Motion to approve by Beth, Second by Ian. All in favor – motion passes.

## **IV. Old Business**

### A. Committee Updates

#### 1. Membership & Events

Alysha is going to send out membership renewal letters (and emails) soon. She has a template from last year that will be used for this year. Membership forms and checks will be sent to Beth to make depositing people's checks timelier. Membership rates for early bird sign-ups will be \$15 for individual and \$20 for organizational. Then after the new year will be \$30 for individual and \$45 for organizational.

#### 2. Communication & Technology

No updates.

#### 3. Public Policy, Legal & Franchise

Beth will share an email from National about Department of Labor changes and FCC updates. Ian and Alysha talked about the latest Comcast billing issue.

### B. Financial Report

#### 1. ACM Public Policy Donation

Motion made by Ted to donate \$500 from the MI-ACM public policy fund to ACM National public policy. Milward seconds. All in favor – motion passes.

### C. Board Retreat

1. We talked about MAB this year moving to March 7 & 8, and thought about the idea of having a retreat March 8 and 9. Alysha will send out an email to confirm with everyone's schedules.

### D. MAB (March 7 & 8, 2017)

1. If you have session ideas please send them to the group. Some suggested ideas are: collaborating with commercial news; facebook live; social media- automating Google calendar to send tweets; program guide.

## V. New Business

### A. Ron's Retirement

1. Alysha is going to get a card and flowers for Ron. She will reach out to him about attending the Philos, where we would give it to him.

### B. Scholarships

1. The group talked about offering a scholarship(s) to MAB and possibly Central States events or the National Conference. Beth reported that it would be financially okay for us to do MAB, but if we want to give larger scholarships we need to think about fundraising opportunities to make sure we get that money back in.

## VI. Announcements

- A. Community Media Day is October 20<sup>th</sup>.

## VII. Adjournment 2:56 p.m.